



Northwest Center
People of all abilities

FOR IMMEDIATE RELEASE

EVERY DAY IS EARTH DAY AT NORTHWEST CENTER *ECO-FRIENDLY RECYCLING LOCATIONS OPENING NEAR YOU!*

SEATTLE, WA - April 19, 2013. Northwest Center is making it easier for you to recycle unwanted clothing and shoes on Earth Day and beyond. In a recent effort, Northwest Center has dramatically increased the number of community clothing donation bins in the Seattle area. The iconic Big Blue Bins can be found near grocery stores, gas stations, apartments and other local establishments. Every business and partner that hosts a clothing donation bin is considered an eco-friendly textile recycling location.

“Our goal is to make it Earth Day, every day”, says Jean Kantu, VP of Community Engagement at Northwest Center, “our average clothing donor re-purposes 345 lbs. of clothing each year, and in doing so, participates in a dual virtuous cycle that protects the environment while also creating local opportunities and support services for children and adults with disabilities.”.

On a global scale, Northwest Center donors divert more than 12 million tons of cloth from landfills annually, as well as 5 million tons of household hard goods. The donated goods translate into program services that help more than 1,100 local families annually.

Look for new eco-friendly textile recycling locations popping up near you – on Earth Day and every day. And remember to always look for the *Secretary of State Charitable Program* information that certifies a donation bin is indeed a certified non-profit, or you may mistakenly give your donation to a for-profit company. Call the WA Secretary of State for more information: (800) 332-4483

ABOUT NORTHWEST CENTER Since 1965, Northwest Center has served people with developmental disabilities through inclusive childhood education, early intervention, employment services, and jobs. When people of all abilities learn and work together, everyone benefits. Learn more www.nwcenter.org

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